

Gerkens® BL84 Magnificent Black

Our black is the new black

APPLICATIONS



Biscuits



Baked goods

BENEFIT

BL84 is our new super black cocoa powder, which is the darkest addition to the Gerkens® portfolio. BL84 is a magnificent solution for your bakery products that delivers on all sensory aspects. It is a standout in color but also has an excellent performance when it comes to smell, taste and overall taste balance.



gerkens®

a **Cargill** brand

Gerkens® BL84 Magnificent Black

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“ With BL84 we pushed ourselves to the very edge of the color spectrum, opening up new horizons. ”

Gulsah van der Leeuw
Strategic Marketing Manager

01

INSIGHT

The color of cocoa and chocolate products is a crucial factor that influences consumers' preference. In addition, customers progressively seek color intensity and consistency, specifically valuing very dark powders without compromising on taste. For a while, we have seen black reign the color chart for baked goods.

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03

WHAT'S IN IT FOR YOU

Gerkens® is recognized as a reliable global brand with a proven track record on color and flavor consistency due to the processing skills and control throughout the various steps. We offer expertise and investment in the black color space to suit the needs of popular biscuit and bakery applications.

ADDITIONAL INFORMATION

| | |
|------------------------|--------------|
| Factory | Brazil |
| Fat Level | 9-12% |
| pH Value | 8.0-9.1 |
| Moisture | Maximum 5.0% |
| Fineness | 99.8 |
| Standard Package Types | 25 kg |

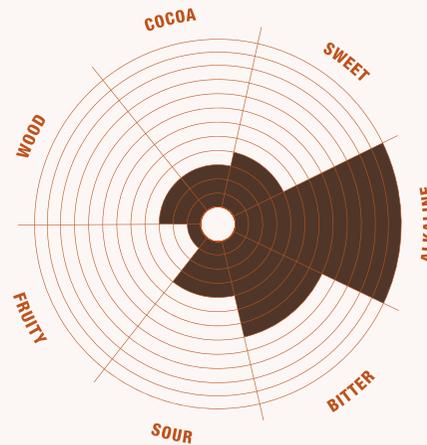
POTENTIAL CERTIFICATIONS

Kosher, Pareve, Halal, RFA mass-balanced, FairTrade mass-balanced

GOODNESS GUARANTEED

At Gerkens® we guarantee goodness all the way. Looking for a powerful black powder that will make your next product fly high? Let's discuss how BL84 and Gerkens' expertise can help you create goodness for your consumers.

SENSORY PROFILE



COLOR PROFILE

